

PACES ANNUAL REPORT 2017



PACES  خطوات
WWW.PACESCHARITY.ORG

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LETTER FROM THE CHAIRMAN

Dear Friends,

A year ago we started our second decade having achieved milestones well beyond our initial wildest expectations. Though remaining humble, we have set ourselves new targets and challenges that we hope our friends and partners will help us realize: expanding the endowment and the scholarship fund, increasing the number of the individual donors, and addressing the only gap in our gender parity by continuing to strive to have 50% of our coaches as young women. We believe that all these objectives could and should be attained in the next 2-3 years.

Furthermore, we will develop volunteer opportunities for the children of our supporters and encourage our partners to be more engaged through participation in activities and fun days with our children in the camps.

But we have also set ourselves a real challenge, one that we never even thought remotely possible ten years ago; to place a PACES boy on a Champions League team by 2028. Far-fetched as it sounds, it is a dream worth pursuing for it will create a mind-set of excellence and will provide Palestinian children, girls and boys, with a role-model to look up to and a real hero to admire.

In the meantime, however, we will continue to develop the social and civic components of our work and of course the ability of our staff and our coaches. More courses, more workshops and the capacity building of our partner clubs will be our focus. Furthermore, we will forge ahead with building partnerships with local and international NGOs, and above all, we will not shy away from any collaboration that will end up creating jobs and opportunities for our graduates.

We will also continue to strive to strengthen our governance and transparency, and to that end we will expand our board of trustees again this year adding more diversity, depth and experience.

In closing, and on behalf of over 30,000 children who benefited from the PACES work over the past 11 years, I wish to extend our profound gratitude and appreciation to all those friends, individuals and institutions, who support us and continue to believe in our work and its impact on our children and on the communities in which we work.

Sincerely,
Hani Qattan
Founder & Chairman

PACES OBJECTIVES

- To enhance children’s life skills through sports programs and educational activities and empower them to become active citizens within their communities.
- To enhance employability skills for young female and male coaches.
- To improve the capacity of local partners to become part of the development of sustainable communities.
- To provide equal opportunities for both genders in sports.



I thank you and the dedicated team from the bottom of my heart for keeping me always encouraged and full of enough energy that helped me a lot since the very beginning of my education journey. Your kind moral and financial support has deeply contributed to my success.”

Scholarship Fund Beneficiary



MODEL

The PACES model has been evaluated and enhanced over the years, to ensure maximum benefit to beneficiaries, best utilization of resources, sustainability and continuity.

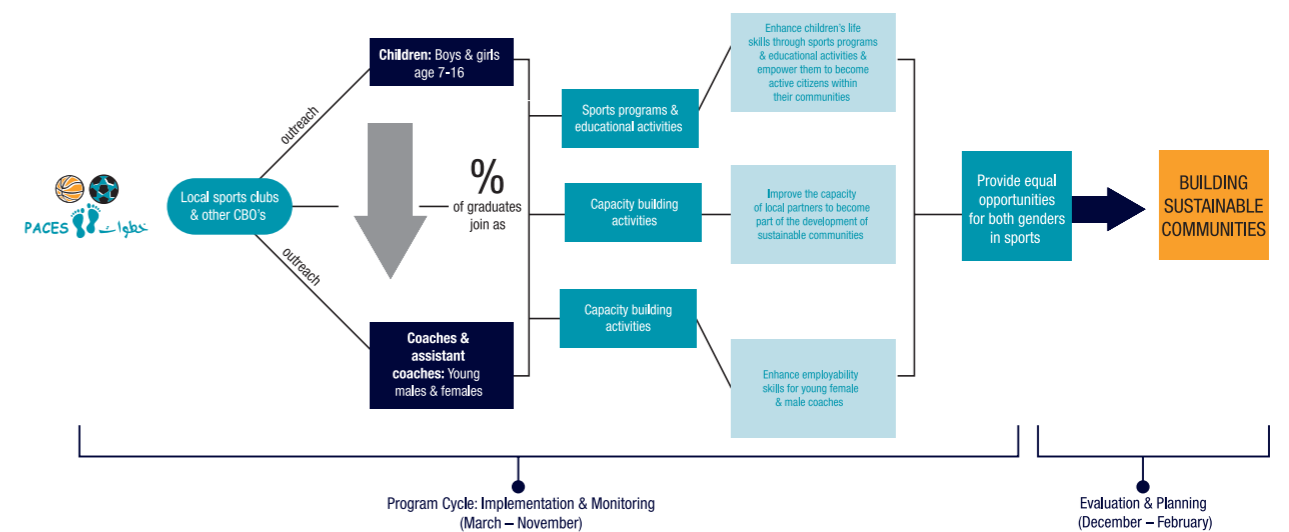
PACES program is executed simultaneously in Palestine, Jordan and Lebanon, and managed independently by each country office. The size of the operation and deployment of resources varies between countries, depending on the number of beneficiaries; all receiving equal opportunities.

During the 9-month cycle, children, coaches and assistant coaches, and local sports clubs are engaged in activities which combine sports programs, educational and capacity building activities. Collectively, the activities are designed to achieve the program objectives.

The model is also designed to ensure that beneficiaries are re-engaged with the program once a cycle is complete:

- Children are re-enrolled until they reach 16 years of age
- Children graduates are eligible to join the program as assistant coaches
- Assistant coaches are promoted to coaches once they acquire certain qualifications
- Coaches and local sports clubs are invited to re-join the program at the beginning of the new cycle, subject to their performance in the previous one

Lastly, to help identify challenges and overall impact of the program, monitoring and evaluation activities are conducted throughout the cycle. Once complete, the outcome is deployed in planning for the upcoming cycle.





OUTREACH

PACES beneficiaries reside in the following geographical areas

PALESTINE

- Al Beira
- Bethlehem
- Gaza City
- Hebron
- Jenin
- Jericho
- Jerusalem
- Nablus
- Ramallah
- Salfeet
- Toubas
- Toulkarem
- Qalqilya



JORDAN

- Amman
- Ajloun
- Balqaa
- Irbid
- Jerash
- Madaba
- Mafraq
- Rusayfeh
- Zarqa



LEBANON

- Baalbek
- Beirut
- Tripoli
- Tyre
- Zahle



2017 PROGRAM CYCLE

Results

Children

- 6,240 children benefited from the program**
- 15,486** sports training sessions delivered
- 2,312** children participated in 14 mini-tournaments
- 2,002** children participated in 18 fun days
- 289** children participated in 7 volunteer work activities
- 145** PACES children currently playing with national teams
- 93** awareness sessions delivered to 1,646 children
- 38** PACES graduates joined as coaches & assistant coaches
- 31** children participated in an international tournament 'Norway Cup 2017'



Coaches & Assistant Coaches

- 532 coaches & assistant coaches benefited from the program**
- 17** technical training sessions delivered to 356 coaches & assistant coaches
- 18** capacity building sessions delivered to 294 coaches & assistant coaches



Local Partners – Community Based Organizations

- 93 partner clubs benefited from the program**
- 3** capacity building session delivered to 33 club coordinators



Gender Equity

PACES promotes gender equality, and provides opportunities and support for young girls to join the program. In 2017, the program cycle concluded having benefited a total of 6,240 children in Palestine, Jordan and Lebanon, all the while maintaining gender equity. The program also benefited a total of 532 coaches and assistant coaches, 39% of whom are female.

Recent assessment conducted by PACES targeting children showed a significant similarity in the results from a gender perspective, which confirms that the PACES program is capable of bridging the gender gap.

Similarly, an assessment targeting coaches showed a similarity in gender responses. This shows that the program was able to meet the needs of female coaches as well as provide opportunities to support their development on a personal and professional level. The only noticeable difference was that the compensation received from PACES was considered the only income for 52% of female coaches vs 26% of male coaches.

Parents Participation

With a mission to retain children's enrollment in the program and commitment in attending the trainings provided, PACES organized multiple awareness sessions targeting the children's parents. This initiative was launched in Palestine, where 26 sessions were organized and attended by 755 parents. The sessions allowed the parents to interact with each other, the children's coaches, and PACES team and learn more about the program and its objectives. As a result, based on a study conducted by PACES, 49% of the coaches noticed an increased interest from parents in attending their children's training sessions. In addition, 81% of the coaches noticed that parents started encouraging their children to adopt positive behavior which the program helps to instill. Based on its success, the program will be developed and rolled out in Jordan and Lebanon.

“

I graduated from PACES at the age of 16 after spending 4 years with them. My journey actually started after that. I had attended the training sessions offered to assistant coaches, and was then offered a coaching position.

My experience has been nothing but great ever since. I am very grateful to what PACES has offered me throughout the year. Most importantly, the monthly compensation I receive allowed me to complete my studies and develop my professional skills.”

Israa Yousef El Sayedh
Coach - Lebanon

Scholarship Fund

The PACES Scholarship Fund continues to support students completing their university education. The fund, initiated in 2014, has benefited 4 students to date; 2 of which already graduated from distinguished universities.

Fundraising

With the support of long term individual donors and supporters, PACES has grown to what it is today. Over the years, the number of individual donors reached 200 and institutional donors almost 80 including foundations, governments, sovereign entities and corporations from all over the world.



One of Our Success Stories

In an effort to enhance the children's life skills and empower them to become active citizens within their communities, PACES organizes a series of activities which are educational and fun at the same time. 'Fun Days' are one of these activities which are designed for children of different age groups, to play, learn, and meet their peers from different areas.

In the 2017 PACES program cycle, 18 'fun day' activities were implemented in Palestine, Jordan and Lebanon benefiting 2,002 children in total:

- 8 fun days in Palestine for 830 children
- 4 fun days in Jordan for 375 children
- 6 fun days in Lebanon for 797 children

One of the 'fun day' activities held in Jordan had a multiplying impact in reaching the local community. The activity was held in the city of Madaba, in coordination with local partners including Etihad Madaba Club and the Jordan Valley Cooperative Development and Reconstruction Association. The event brought together 45 male and 40 female children (9-10 years old) from both football and basketball groups, in addition to their coaches, club coordinators and parents.

After the event concluded, the President of the Jordan Valley Association expressed her sincere gratitude, after receiving positive feedback from children's parents or guardians. Consequently, the Association formally requested that PACES conducts the same activity in other areas for their beneficiaries and members, and to train their staff to enable them to conduct similar activities moving forward.

This is one example of how PACES indirectly fulfills its objectives while benefiting local partners, and enhances their capacity to become part of the development of sustainable communities.



Highlights

Norway Cup

For the 6th time, two PACES teams from Palestine, Jordan and Lebanon participated in Norway Cup 2017. The teams, representing Palestine, got the chance to play alongside 1,500 teams and 30,000 participants from around the world and apply what they have learned over the years with PACES.

During the trip, the children were exposed to different cultures which promote freedom and inclusiveness, and got the chance to meet peers and friends, while playing football in a fun environment. The experience also granted them a break from the oppressive conditions under which they live in.

“

PACES gave me the opportunity to practice football. Through PACES, I learned football basic skills and techniques, established new friendships with my group members and became more confident. I wish to continue playing football, work hard and become a professional player.”

Lana Luai Al Zaanen
12 years
Palestine





Highlights

Hiking for PACES

In summer 2017, PACES launched its first 'Hiking for PACES' initiative; a hiking fundraising campaign bringing together 40 PACES friends and supporters from around the world with a mission to raise awareness about the organization and funds to support its core program.

The hike coincided with PACES's presence in Oslo for the Norway Cup 2017; which gave the hikers the opportunity to watch the children play football and engage with them.

The campaign successfully concluded having raised USD 377,748.

“

You see the children playing football, and you can tell how much has been invested in them.”

Rami Aslan
Global Advisory Board

Hisham and Nicole, both beneficiaries of PACES, joined the hiking team

Nicole (15 years)
from Palestine



Hisham (16 years)
from Lebanon



Hiking for PACES

“

We had one thing in common, our love and support for PACES.”

Helen Al Uzaizi
Board of Trustees



IMPACT PARTNERS

Qatar Fund For Development

PACES signed a partnership agreement with Qatar Fund For Development (QFFD) in 2017, through which QFFD committed to support PACES programs running throughout the year benefiting children, young coaches, and local community partners in refugee camps in the most marginalized and vulnerable areas in Palestine, Jordan and Lebanon.

With a shared commitment towards improving the livelihood and wellbeing of underprivileged Palestinian communities, the partnership delivered:

- 15,486 sports training sessions delivered to 6,240 children
- 66 awareness sessions delivered to 1,464 children
- 16 capacity building sessions delivered to 301 coaches and assistant coaches
- 2 capacity building sessions delivered to 21 clubs and local partners



Deutsche Gesellschaft für Internationale Zusammenarbeit GmbH

PACES Jordan signed an agreement with the Deutsche Gesellschaft für Internationale Zusammenarbeit GmbH (GIZ) in 2017, where PACES coaches and staff in Jordan undergo training as part of the 'Sports for Development' project conducted within the framework of a project financed by the GIZ - commissioned by the Government of the Federal Republic of Germany in 2017 and 2018. The overall objective of the activity is to develop children's personalities through sports regardless of their age, gender, social and cultural background.



The Netherlands Representative Office to the Palestinian Authority

In an effort to contribute to the empowerment of young females and community based organizations (CBO's) in Palestine, the Netherlands Representative Office representing The State of the Netherlands - Ministry of Foreign Trade and Development Cooperation partnered with PACES for two consecutive years (2016-2017). Under the partnership children and their parents, young coaches and partner organizations were provided with training sessions and capacity building workshops to achieve the goal set under the agreement.



The experience is really great. I can say that in the two years I am here in Jordan, I never had such an amazing group. They are really doing everything we expect from them right in time; they are punctual. They are really good in both practice and in theory. So I can say that this is a really amazing group.”

Ulrich Martin Klar
Advisor - GIZ

MONITORING & EVALUATION

PACES started adopting an internal monitoring and evaluation system in 2017 to assess the progress of achievements throughout the program cycle. Some of the most significant results during the 2017 program cycle include:

- With regards to the program, 91% of PACES coaches believe that the program benefits the local communities as a whole. In addition, 88% of the coaches confirmed that the absence or suspension of the program will deprive children of playing in a safe environment. This demonstrates that PACES meets an important need within targeted communities. Moreover, 74% of the coaches believe that their work with PACES enables them to positively influence the community they live in and contribute to the sustainable development of their local communities.
- The assessment showed an improvement in children's life skills in terms of self-confidence, commitment, teamwork, collaboration and communication skills. Furthermore, 89% of coaches observed an improvement in children's physical well-being resulting from the weekly training sessions.
- The PACES program also helped improve the coaches' skills significantly, this is evident by the development of their ability in conveying information to children during training session, and an increased self-confidence and self-awareness. As a result, 88% of the coaches confirmed that they can now better plan their future and achieve their ambitions. In addition, 90% of the coaches confirmed that the program enhanced their social status among their communities
- As for local partners, 83% of the coaches noticed an increase in the ability of local clubs and centers in serving the community as a result of their partnership with PACES throughout the years



I joined PACES between 2009-2012 as a child, during that period the team worked hard with us on developing our football and social skills. After I graduated, I was given the unique opportunity to rejoin the program as a volunteer assistant coach while continuing my university education and playing with the professional league. All I can say is that PACES helped me realize my dreams.”

Amir Hamdan
Volunteer Assistant Coach
Palestine



DONORS 2006-2017

Middle East

Saleh Al Hamad Al Mana Co
Abdul Hameed Shoman Foundation
Suliman S. Olayan Foundation
CCC
The Netherlands Representative Office to the Palestinian Authority
Al Hussam Holding
M. Dahleh Law Firm
Abraaj Capital
Capital Bank of Jordan
Aramex International
Bank al Etihad
Al-Noor Foundation
Shehadeh Law Firm
Al Tamimi & Co.
National Paints Factories Co. Ltd
Sayegh Group
PADICO
Nahas Law Firm, Beirut
National Beverage Company of Palestine
Birzeit Pharmaceutical Supply Co.
Aman Foundation
Arabia Insurance Company
Talal & Maha Shair Foundation
Optimiza
Msquare
Hikma Pharmaceuticals
Al Jaber Engineering Llc
Al -Gurg- Fosroc, Dubai
Asian Football Development Project
Salam International Qatar
Rubicon Group Holdings
Khalid Ali Alturki & Sons (Alturki)
ATICO Fakhreldin Group
Shakour Abu Ghazaleh Endowment Fund
PaITel Group Foundation for Community Development
Al -Mal Capital
T.Gargour & Fils Co
Cairo Amman Bank
Palestine Investment Fund (PIF)
BB Holdings Sal
Lin Scan
Emirates Link Group
Red Crescent Society of the United Arab Emirates

Qatar Fund For Development
MACE Contractors Company LLC
Fosam Company Ltd. - Saudi Arabia
Bayt.com
E.construct
Al Fadl Trust
Saba Consultants
Arab Gulf Program for Development (AGFUND)
NStyle International
Arabian Company for Comforters & Pillows Ltd.
Rawabi Holding
The Pontical Mission
Astra
Palestine Investment Bank
Jordan Commercial Bank
Abu Dhabi Commercial Bank
GMS Holdings
Sanad Law Group (in association with Eversheds)
Bond Interiors
Kolaghassi Capital Limited

North America

Nike, Inc.
The Coca-Cola Foundation
Soros Fund Charitable Foundation (Matching Gifts Program)
George & Rhonda Salem Family Foundation
Converse Inc.
Object DC
Kiblawi Foundation
Contract
The Boeing Company
King & Spalding

Europe

Vitol Charitable Foundation
HSBC
Deutsche Bank
Claranet Limited
Forte Securities Ltd
Berwin Leighton Painsier LLP Barclays
Pembroke Capital
Irish Aid - Department of Foreign Affairs & Trade

The Deutsche Gesellschaft für Internationale Zusammenarbeit GmbH (GIZ)
The Linbury Trust
United Nations Office on Sport for Development & Peace (UNOSDP)
Tamari Foundation
The Gothia Cup
Tra gura Foundation
OPEC Fund for International Development (OFID)
Manchester City Football Club
Europe Arab Bank
The British Government
Republic of France
Norway Cup
The Amjad and Suha Bseisu Foundation
Foundation For International Education
Asfari Foundation
Symphasis Charitable Foundation
Sookias & Sookias
Clifford Chance
Clyde & Co.
War Child

Partners

Middle East

Oxfam
The Hariri Foundation
Lothan Youth Achievement Center (LOYAC)
Injaz
Sharek Youth Forum
Augusta Victoria Hospital
St. John Eye Hospital
Amideast
Microfund For Women
SOS Children's Village
Wi'am

North America

Mercy Corps
The King Baudouin Foundation
United Nations Development Programme (UNDP)
World Emergency Relief

FINANCIALS

Charity No. 1117085

Company No. 05840150

Summary Balance Sheet as at 31st December 2017

	2017 \$	2016 \$	2015 \$
Fixed Asset Investments	-	443,747	-
Current Assets			
Debtors	132,880	91,708	100,565
Cash at bank and in hand	314,119	74,336	139,063
	446,999	166,044	239,628
Creditors: Amounts falling due within one year			
Net Current Assets/(Liabilities)	(216,879)	(217,992)	(169,979)
Net Assets	230,120	(51,948)	69,649
Net Assets	230,120	391,799	69,649
Funds Balances			
Unrestricted Funds	230,120	391,799	69,649
	230,120	391,799	69,649

Summary Statement of Financial Activities for the year end 31st December 2017

	Year to 31 December 2017 \$	Year to 31 December 2016 \$	Year to 31 December 2015 \$
Income			
Voluntary income			
Cash donations	2,721,549	2,621,168	1,941,627
Gifts in-kind	-	-	-
	2,721,549	2,621,168	1,941,627
Expenses			
Charitable activities			
Direct sport & health activities	(2,566,317)	(1,932,259)	(1,560,744)
Project coordinators' salaries and other administration expenses	(359,110)	(270,046)	(298,839)
Foreign exchange translation	55,553	(37,968)	(11,682)
Investment gains/(losses)	52,529	(17,980)	-
Accountancy fee	(4,649)	(4,316)	(5,349)
Legal costs of running the charity	(47,206)	(25,554)	(29,605)
Audit fee	(14,028)	(12,640)	(12,899)
Audit fee prior year underprovision	-	1,745	(4,186)
	(2,883,228)	(2,299,018)	(1,923,304)
Net movement in funds			
Total funds brought forward	391,799	69,649	51,326
Total funds carried forward	230,120	391,799	69,649

The information provided here is not the full statutory accounts but is a summary of the information which appears in the full financial statements. These summarised figures may not contain sufficient information to allow for a full understanding of the financial affairs of the charity. For further information the full annual accounts, including the auditor's report, should be consulted. The Statement of Financial Activities and Balance Sheet has been translated into US Dollars from UK Sterling at the closing rate for the period. The full accounts have been audited and given an unqualified opinion.

The full accounts were approved by the Trustees on 6 April 2018 and a copy will be submitted to the Registrar of Companies. The auditor has issued an unqualified opinion on the full annual financial statements and on the consistency of the Councils' report with those annual statements. The report on the full annual financial statements contained no statement under section 498(2)(a) or 498(2)(b) or 498(3) of the Companies Act 2006.


H A M Al Qattan
Trustee

Independent Auditors' statement to the Trustees of the Palestine Association for Children's Encouragement of Sports

We have examined the summarised financial statements of the Palestine Association for Children's Encouragement of Sports for the year ended 31 December 2017.


Respective responsibilities of trustees and auditors

The Trustees are responsible for preparing the summarised financial statements in accordance with applicable United Kingdom Law. Our responsibility is to report to you our opinion on the consistency of the summarised financial statements with the full annual financial statements and Trustees' annual report and its compliance with the relevant requirements of section 427 of the Companies Act 2006 and the regulations made thereunder.

We conducted our work in accordance with Practice Note 11 issued by the Auditing Practices Board. Our report on the company's full annual financial statements describes the basis of our opinion on those financial statements and on Councils' report.

Opinion

In our opinion the summarised financial statements are consistent with the full financial statements and the Trustees' Annual Report of the Palestine Association for Children's Encouragement of Sports for the year ended 31 December 2017, and complies with the applicable requirements of section 427 of the Companies Act 2006, and the regulations made thereunder.


Kingston Smith LLP
Chartered Accountants and Registered Auditors Devonshire House
60 Goswell Road
London EC1M 7AD
6/4/2018

PACES NETWORK

Board of Trustees

Hani Qattan – Founder & Chairman
Nahed Abu Sneineh
Helen Al Uzaizi
Dr. Mamdouh Barakat
Ghassan Nuqul

Global Advisory Board

Bahrain

Timothy Mattar

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Isam Salah

ABOUT PACES

Palestine Association for Children's Encouragement of Sports (PACES), is a UK based charity established in 2006, with the aim of providing healthy, structured after-school sports programs for Palestinian girls and boys ages 7-16 years. From March to November every year, children are granted an escape from being idle on the streets, or in their homes; an escape that is fun, healthy, and one that encourages participation and inclusion. Since its establishment, PACES has reached out and served over 30,000 children, 2,000 young female and male coaches and assistant coaches, and over 100 local sports clubs and other community based organizations situated in refugee camps and most marginalized and vulnerable areas in Palestine and Jordan, and in the refugee camps of Lebanon. All programs promote gender equality, and have successfully reached and maintained a 50% female participation rate.

Through its core sports program, PACES provides children with multiple educational benefits to help them thrive in their own communities. The program also encourages discipline and cooperation, and builds their confidence and self-awareness. In addition, PACES offers non-sport activities to enhance the children's social development through partnerships with local and international NGOs. The non-sport activities include awareness sessions covering several essential topics such as health, safety, hygiene among others.

To attain a wider impact, PACES builds local capacity by training and hiring leaders in the local communities as coaches to deliver the sports programs. Coaches receive training in multiple areas, and acquire a set of skills necessary to enhance their employability in the job market. PACES also partners with local clubs and sports centers situated in marginalized areas, which facilitate the delivery of program and outreach to the target beneficiaries.





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